

**Kick-Off - May 15th, 2024** 

# Shared Services Organization

How to build equity through capacity.



## Kick-Off Overview



The Hypatia Collaborative

Why do we need capacity services?

Shared Services Organization Model

**ARPA Project** 

**Next Steps** 



#### Introduction to the Hypatia Collaborative

We are a collaborative network of local small businesses and consultants dedicated to providing nonprofit administrative and operational capacity services with professional development training and opportunities for our nonprofit clients.

#### Meet the Hypatia Team



**Dr. Linsey Grove**Chief Executive Officer



Veatrice Farrell
Chief Community
Officer



**LaTasha Barnes**Chief Financial Officer



Naomi Ardjomand-Kermani
Director of Programmatic
Operations



Bradlie Nabours
Research & Evaluation
Director



Jocelyn Kimble
Client Services
Coordinator



## Who was Hypatia?





#### Our Story

2019 — 2020 — 2021 — 2022 — 2023 — Present

The idea of the SSO was born

We applied for the W.K. Kellogg grant Continued to advocate for the use of the model

ARPA Funds are allocated at the city level RFP released for the SSO and HUBs Hypatia is awarded the SSO funding

#### Hypatia COLLABORATIVE

#### **Our Mission**

# We believe that we can address equity by building capacity in our nonprofit ecosystem.



#### The Need for Capacity

#### Organizational & Community Equity

Historic disinvestment has included a lack of philanthropic and community funding for small nonprofits.

#### Nonprofit Administrative Capacity

The administrative capacity is the infrastructure that advances the values and goals of the organization and its programs.

#### **Local Need**

According to the FHSP's 2018

Nonprofit Assessment
Report, the approximately
82% of Pinellas nonprofits
have assets of less than
\$10,000.

### Why is Capacity Important?

#### Supporting Small Nonprofits is an Equity Issue

Investment in administrative and operational support for the organizations closest to systemic issues can help address economic and community development inequities.





**LEADERSHIP** 

MISSION, VISION & STRATEGY

PROGRAM DELIVERY

FUND DEVELOPMENT

FINANCIAL MANAGEMENT

**COMMUNICATIONS** 

**TECHNOLOGY** 

STRATEGIC RELATIONSHIPS



# Racial Disparities in Nonprofit Revenues and Assets

< 24%

Revenue of Black-led nonprofit organizations was 24% smaller than white nonprofit organizations.

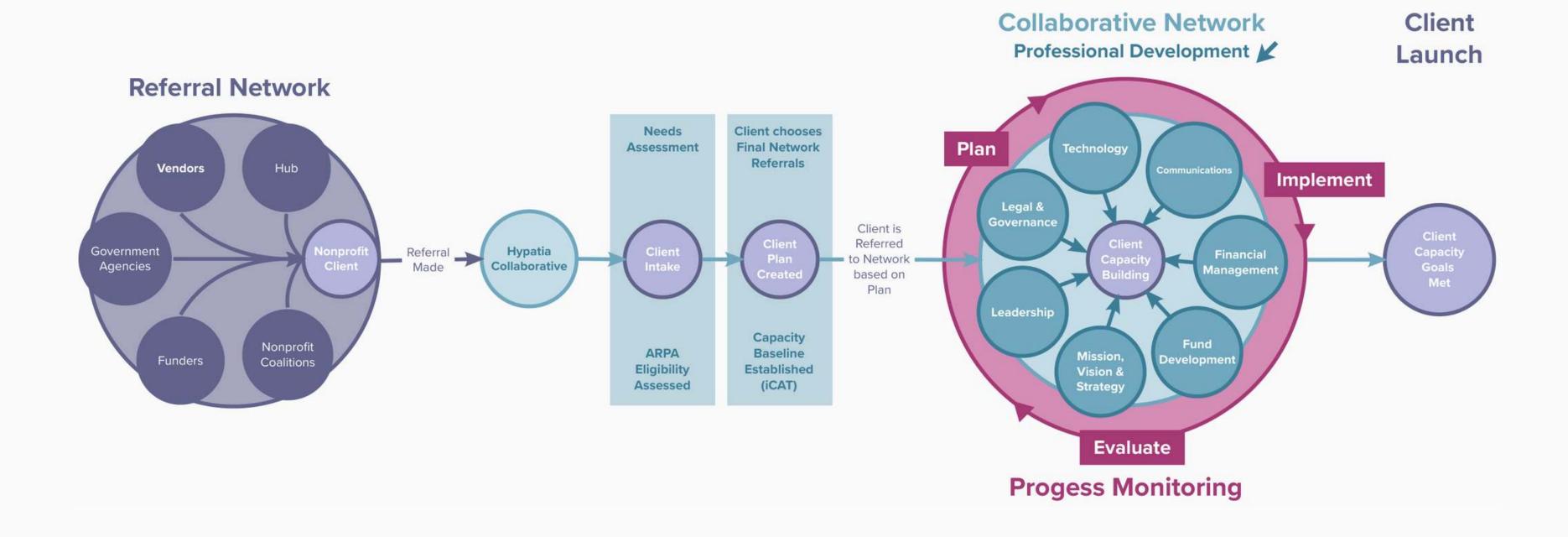
< **76**%

Black-led organizations had 76% less unrestricted assets than their white counterparts.

Access to unrestricted funds is especially important given the **reduction** in household donations to nonprofits' unrestricted funds.



#### How the SSO Works







#### Operating Budget

What is your last year's operating budget?

COVID-19 Impact & Location

Leadership & Staff
Capacity

Full Points (10)	Half Points (5)	Quarter Points (2.5)
\$50,000 (Grassroots) or less annually	\$250,000 (Small) to \$50,001 annually	\$250,001 to \$500,000 annually

Present or Absent	Present or Absent	<b>Present or Absent</b>
	Who is/are your primary	Where is the
How has COVID-19 impacted	populations served and how	Nonprofit and/or
your nonprofit?	were they impacted by	<b>Population Served</b>
	COVID-19?	Located?

Is your board and staff reflective of who you serve?

Who is supporting operations and administering programs?

#### SSO Client Experience

- Case management approach
- Direct Services
- Professional Development
- Cohort Model
- 18 months of service



### Ready to build capacity in your organization? Sign Up Today!

Read more about our program and eligibility requirements for free services on our website. **Use the QR code here:** 

We will be hosting a **Q&A Webinar** about the program on **May 22, 2024, at 2:00**pm. Sign up on our website!

